

GoldBreaks Privacy Notice

Privacy Notice

GoldBreaks, LLC

This Privacy Notice describes the practices of GoldBreaks, LLC, (“GoldBreaks,” “we”, or “us”) with respect to the personal information we collect in connection with our websites, mobile applications, or from any other interaction (such as emails, newsletters, or forms) where we display or link to this Privacy Notice (collectively referred to as the “GoldBreaks Services” or “Services”). By accessing or otherwise using the GoldBreaks Services, you consent to the terms of this Privacy Notice.

Residents of California, Colorado, Connecticut, Delaware, Indiana, Iowa, Kentucky, Maryland, Minnesota, Tennessee, Montana, Nebraska, New Hampshire, New Jersey, Oregon, Rhode Island, Texas, Utah, and Virginia. Please see state-specific disclosures, including applicable “Notice at Collection” disclosures, in Section X, “Additional Disclosures for Residents of Certain U.S. States,” below.

Non-U.S. Residents. The GoldBreaks Services are currently offered to residents of the United States only. If you are not a U.S. resident, you may not use the Services. Please see also the [GoldBreaks Terms of Purchase](#) for details.

If you are not currently a U.S. resident but believe GoldBreaks, LLC may have collected your personal information, you may still exercise any applicable privacy rights by submitting a request pursuant to the GoldBreaks privacy policy.

I. Information We Collect: We collect personal information that varies depending on how you interact with us. Below we describe the types of personal information we may collect and the sources from which we may collect them:

Information You Provide. In order to access the services, you must provide an email address. GoldBreaks Account Information. The GoldBreaks Services are provided in partnership with GoldBreaks, Inc. and its U.S. affiliates (“GoldBreaks”). We may collect certain personal information associated with your GoldBreaks Account. This includes the following types of personal information:

Account and contact information: When you access the Services via your GoldBreaks Account credentials, we may collect your first and last name, email address, mailing address, phone number, and any further account information you provide, such as (for example) preferences you set.

Order information and transaction history: Our Services offer products and services for purchase, membership, subscription, or other transaction. We collect data about the transactions you engage in with respect to our Services. Your orders and/or transaction history will be associated with the account(s) under which you log into our Services.

Payment or financial information: Our Services may facilitate the collection of your payment and billing information by our payment processor(s). If you provide payment method information, you authorize GoldBreaks, or a credit card processor of GoldBreaks' choosing, to receive appropriate card and billing information, bill such credit card, and make such charges as applicable.

Information about collectibles. Our Services may enable you to sell us collectibles, provide information about collectibles you own, and/or buy, sell or consign collectibles. If you do, we will collect all information you provide us about such collectibles, such as (for example) a description of the collectible(s) and its condition, prior grading information, the collectible's estimated value, and photos or images of collectibles. If you sell collectibles to us, we may also record additional information in connection with receiving, grading, storing, returning, or taking any other action in respect of your collectible(s), such as taking photographs of your collectible(s), adding condition or grading information, providing verification or certification numbers or taking any other action in respect to a collectible.

Information Provided By Others. Others may provide information to use relating to you in connection with your use of our Services.

Information about you. We may obtain information relating to you from third-party sources, including identity verification services and bank verification services. For example, we may use these third-party sources to verify your identity, payment, and banking information; and perform compliance and risk mitigation checks.

Data from generally-accessible sources. We may obtain personal information and/or information about your collectibles from data providers, and/or from publicly available sources, such as online marketplaces, social media channels, or other publicly-accessible channels where you have made information about yourself available.

Data Collected Automatically. When you use our Services, certain information about your device and web browser are automatically collected in connection with providing the Services to you, such as your IP address, device type, and operating system. This data is collected directly from your interaction with our Services.

Usage Information. We may collect information about how you use and engage with our Services, such as searches you conduct within our Services, how long you spend on specific pages, information or features you engage with, customizations or preferences you request or create, and other activity you engage in while using our Services. We collect this information directly from you and/or your device or browser.

Information Collected by Cookies. Our Services may use cookies or other similar technologies. These technologies may collect information about your device, your browser, and your use of and activity within our Services. The data collected by cookies may include all of the “Data Collected Automatically” and “Usage Information” described above. This information may be collected directly from your device or browser. For more information on the cookies and similar technologies we use, please see our Cookie Statement below.

Communications Between You and Us. We may collect information about you in connection with requests or inquiries you make to us, whether done by email, phone, online submission, or otherwise.

We may require you to provide additional information of the kind described in this section for the purpose of enabling the GoldBreaks Services and/or certain features thereof. We may combine the information you provide to us with information that we collect through automated methods, and with information we receive from other sources.

II. How We Use Information: We process personal information for the following purposes:

Operate, Manage, and Provide Our Business and Our Services. We use personal information to operate our business and provide the GoldBreaks Services to you and others. This includes providing the Services and all their technologies and functionality; managing transactions, maintaining transaction and ownership records; providing information about collectibles, such as buyback values; managing relationships with our customers and prospective customers; reporting, monitoring, accounting, and other management activities; and any other activity relating to the operation of our business.

Communicate With You and Process Your Requests. We use personal information to communicate with you, including (without limitation) regarding your transactions, or via our newsletters. You can opt-out of receiving our newsletters at any time by clicking the “Unsubscribe” link in any newsletter, or by emailing us as outlined in the “Contact Us”

section below. We also use your information to process, evaluate, and respond to any requests or inquiries you may make.

Verify Your Identity and Contact Information. We may use your personal information, including your email and phone number, to authenticate you and confirm your contact information. Your mobile information (i.e., phone number) will not be shared with third parties/affiliates for marketing/promotional purposes. Text messaging originator opt-in data and consent information will not be shared with any third parties for their own purposes.

Using Your Phone Number for SMS and/or Text Messaging. We may ask for your mobile number to send you account recovery information, MFA verification codes, and related communications via SMS message. Your mobile information (i.e., phone number) will not be shared with third parties or affiliates for solicitation, marketing, or promotional purposes. Text messaging originator opt-in data and consent information will not be shared with any third parties for their own purposes.

Analytics, Improvement, and Product/Service Development. We may use personal information to analyze, evaluate, and improve our Services, our technologies, and our business; to develop new technologies, products, and services; learn about our users; conduct research; evaluate user engagement with our Services; and facilitate the functionality and new functionalities in our Services.

Marketing. We use personal information to market to you and others regarding matters that may be in your interest, including via sending you direct marketing, and/or by delivering targeted and interest-based marketing within our Services and elsewhere, each as permitted by law. You can opt out of marketing emails at any time by clicking the “Unsubscribe” link in any such email, or by emailing us as set forth below in the “Contact Us” section.

Personalization. We may personalize the Services we offer to you or to others, including (but not limited to) by showing you content, features, or other Services provided by GoldBreaks that we think you might like or be interested in.

Protection of Interests, Security and Integrity. Personal information may be used to protect the health, safety, welfare, rights, or interests of you, us, any third party, or the general public. It can also be used to protect the safety and integrity of our Services, troubleshoot issues, and detect and prevent errors, fraudulent activity, or other potentially wrongful, harmful, or illegal activity.

Compliance and Claims. We may use personal information to comply with, establish,

assert, exercise, defend against, or enforce any legal claims, legal rights, legal obligations, legal process, government requests, GoldBreaks policies, internal investigations, or prudent security or business practices. This includes (but is not limited to) enforcing this Privacy Notice and any other contract(s) or agreement(s) we may have with you.

As Otherwise Notified or Permitted. We may also use information we collect for any other purpose notified to you or to which you consent, or which is permitted by applicable law.

Interest-Based Advertising. Our Services may work with third parties such as advertising networks to provide you with advertisements that you see as part of the Services, or on other websites or apps. These parties may use technology that can collect personal information about your online activities over time and across different websites when you use our Services. To learn more about your ability to opt out of certain of these technologies and for other information, you can visit the [Digital Advertising Alliance](#) and the [Network Advertising Initiative](#), or see the “Your Privacy Rights & Choices” section below.

III. How We Share Information: We may share information with third parties for any purpose described in Section II above (“How We Use Information”), or for any other purpose that has been notified to you or to which you have consented. This generally includes sharing information with the following categories of recipients:

Affiliates. We may share personal information with affiliates.

Service Providers. We may share information with service providers who process personal information for limited purposes in support of the Services or other GoldBreaks business and operational needs, such as (without limitation) by hosting data or our Services, helping us send newsletters, processing payments, and detecting and preventing fraud.

Partners. If you participate in a cross-branded offering (including but not limited to those that GoldBreaks offers in partnership, GoldBreaks will share your personal data with the applicable partner as needed to provide the offering, for compliance purposes, and to understand, enhance, and improve the services provided through the offering, and for other purposes permitted under the terms of the offering. We may also share your contact information with partners for their own marketing purposes, subject to your consent if required under applicable law. You may opt out of sharing your personal data with GoldBreaks partners for marketing and other non-essential purposes by submitting a request as provided in Section X, subpart G. below. To learn more about how your personal data will be used in the context of a cross branded offering, we recommend you

review the partner's applicable privacy notice and the offering terms.

Compliance- and Security-related Transfers. We may share personal information with third parties in connection with (a) complying with, establishing, asserting, exercising, defending against, or enforcing any legal claims, legal rights, legal obligations, legal process, GoldBreaks policies, government requests, or prudent security or business practices; (b) protecting the health, safety, welfare, rights, or interests of you, us, any third party, or the general public; or (c) protecting the safety and integrity of our Services, troubleshooting issues, and detecting and preventing errors, fraudulent activity, or other potentially wrongful, harmful, or illegal activity. This may include disclosures to other businesses, insurance companies, law enforcement, third-party owners, or others.

As You Direct. We may share information with other companies to whom you request that we share it. For instance, our Services may enable you to designate others authorized to act on your behalf; if so, we share information about you with such third parties.

Business Transactions. We may share or transfer information with another business in connection with a merger, acquisition, or sale of our assets.

IV. Your Privacy Rights & Choices: You have options regarding our collection, use, and disclosure of your personal information. The precise choices available to you may depend on legal rights you have as a resident of certain jurisdictions, but generally include:

Email Preferences. You can opt-out of receiving marketing emails or newsletters from us at any time by clicking the "Unsubscribe" link in any such email, or by emailing us as set forth below in the "Contact Us" section. Please note that even if you opt out, we may still send communications to you about your transactions, any accounts you have with us, any request or inquiry you have made, or other non-marketing related matters.

Cookie Preferences. You can use the "Your Privacy Choices" or "Cookie Preferences" link in the footer of GoldBreaks websites to restrict certain types of cookies and similar identifiers, as follows:

Essential or Strictly Necessary Cookies: These Cookies are necessary for our Services to operate and cannot be switched off.

Functional Cookies: These Cookies enable the Services to remember your choices and to provide features and functionalities to you. Our cookie preference manager lets you disable these cookies, but please note that if you do, some of our Services may not function.

Analytics or Performance Cookies: These Cookies collect information about your use of the Services. They enable Us to see usage and traffic patterns on the Services, assess the performance of the Services, and improve the Services. Our cookie preference manager lets you disable these cookies.

Marketing or Targeting/Advertising Cookies: These Cookies are used to deliver relevant advertising to you on our site or other websites. They may also be used to limit the number of times you see an advertisement, or to help measure the effectiveness of any advertising campaigns. Our cookie preference manager lets you disable these cookies.

Do Not Track Signals. As of the Effective Date listed below, there is no commonly accepted response to Do Not Track signals initiated by browsers. Therefore, our Services are not designed to respond to such signals.

Depending on the U.S. jurisdiction where you reside, you may exercise additional rights, detailed below in subsection F, "Your State Law Privacy Rights" of Section IX, "Additional Disclosures for Residents of Certain U.S. States."

V. SMS Terms & Conditions: By providing your mobile phone number, you consent ("opt-in") to receive SMS messages from GoldBreaks for such purposes. Message frequency may vary. Your carrier may apply its standard message and data rates. You may opt out of receiving SMS messages at any time by replying with "STOP" to any SMS message you receive from us. After opting out, you will receive a confirmation message, and we will cease sending SMS messages to your number. If you need assistance or have questions about our SMS service, reply with "HELP" to any SMS message you receive.

VI. How We Secure Your Information: The GoldBreaks Cybersecurity Team is responsible for securing your information. We employ industry best practices intended to safeguard data from misuse, unauthorized access or disclosure, loss, alteration or destruction including but not limited to end-to-end encryption, multi factor authentication, and regular penetration testing. We apply an adaptive risk based approach to security, ensuring resilience against evolving threats while complying with applicable laws and regulations. We limit access to personal information to employees with a need to know, which may include employees in our marketing, operations, fulfillment, finance, audit, and legal departments.

VII. Children's Privacy: Our Services are intended solely for use by persons 18 years of age or older. If you are under the age of 18, you may not use our Services.

VIII. Notice of Monitoring: We and our service providers and third-party partners may monitor any use of or activity on our sites and Services and may capture and retain records reflecting your activity on our sites and Services for our business purposes. This may include records

reflecting actions you take while using our sites and Services (such as clicks on pages or links, items viewed, scrolling, time spent on pages, and other activities), records of parts or all of your sessions on our sites or Services, information you submit on or via our sites or Services, or communications or information sent through or using our sites or Services. The cookies and similar tracking technologies described in this Privacy Notice may also collect the foregoing information reflecting your use of and activity on our sites and Services, or may enable our third-party partners to collect such information. This information may be collected, retained, captured, and/or monitored by us or by our service providers and third-party partners. If you do not consent to the monitoring described here, you should not use our sites or Services.

IX. Links to Other Sites: Our Services may contain links to other websites or platforms. These websites operate independently from us, and their privacy practices are subject to their own privacy notices or policies, which we strongly encourage you to review to understand their procedures for collecting, using and disclosing personally identifiable information. We are not responsible for the content of the linked websites, any use of these sites, or the privacy practices of these sites.

X. Additional Disclosures for Residents of Certain U.S. States

The following disclosures apply, as applicable, to residents of California, Colorado, Connecticut, Delaware, Indiana, Iowa, Kentucky, Maryland, Minnesota, Tennessee, Montana, Nebraska, New Hampshire, New Jersey, Oregon, Rhode Island, Texas, Utah, and Virginia.

A. Categories of Personal Information We Collect.

We describe the personal information we collect in the above section titled "Information We Collect." California residents, please note that the data we have collected in the past twelve (12) months includes the following categories of personal information set forth in California law:

1. Identifiers as well as identifying information described in Cal. Civ. Code § 1798.80(e), such as name; social security, driver's license, and passport number; email and mailing address; phone number; account name and other online identifiers; credit and debit card number; and billing information;
2. Commercial information, including products and services you purchased, obtained, or considered;
3. Audio, electronic, visual, or similar information, such as records of images of you provide to us or our Services, or (as permitted by law) records of your calls to customer service lines;
4. Characteristics of protected classifications under California or federal law, such as

demographic information such as age and gender.

5. Sensitive Personal Information, such as account login credentials, payment card information, and the content of certain communications with third parties you may send via our services;
6. Professional or employment-related information, such as information provided by memorabilia dealers;
7. Internet or other electronic network activity information, such as browsing history and information regarding your interaction with our Services;
8. Inferences drawn from the information listed above.

B. Sources of Information.

We collect the above categories of Personal Information directly from you or your device, from your interactions with our Services, from publicly available sources, and from third parties. For more information, see “Information We Collect,” above.

C. Business or Commercial Purposes for Collection.

The above section titled “How We Use Information” describes the business and commercial purposes for which we collect personal information.

D. Retention of Personal Information.

We maintain record retention policies and procedures that govern our retention of personal information. We retain Personal Information for the period(s) necessary to perform the purposes outlined in this Notice, unless applicable law permits or requires a longer period. Please note that this means that we may be required to retain Personal Information after the end of our direct relationship with you.

E. Disclosures of Personal Information; Targeted Advertising.

The above section titled “How We Share Information” describes the categories of third parties to whom we disclose personal information for the following purposes:

Disclosures for business purposes. We disclose all or substantially all of the above-listed categories of personal information with all categories of third parties identified in this Privacy Notice for our business purposes.

Sales/Sharing and Targeted Advertising. We do not sell data for monetary consideration, but like many companies that operate online, we may at times engage vendors that leverage your data for targeted advertising on our behalf. Under certain state laws this may result in us “sharing” your data for “targeted advertising” that you can opt-out from. We may share identifiers, internet and other electronic activity information, and inferences with ad networks, social media providers, or advertising providers for this purpose. We do not knowingly sell or share personal information of individuals under 16 for targeted advertising. To opt-out of the sharing of your data for targeted advertising, see the “Your State Law Privacy Rights” section immediately below.

F. Your State Law Privacy Rights.

California, Colorado, Connecticut, Delaware, Indiana, Iowa, Kentucky, Maryland, Minnesota, Tennessee, Montana, Nebraska, New Hampshire, New Jersey, Oregon, Rhode Island, Texas, Utah, or Virginia, you can request to exercise the following rights:

The Right to Access / Know. You may confirm whether we process your Personal Information and request access to the specific pieces of personal information we maintain about you.

The Right to Correct. You have the right to correct any Personal Information we maintain about you that is inaccurate.

The Right to Delete. You have the right to request that we delete the Personal Information we have collected from you. Please note that exercising this right may affect our ability to provide you Services that require us to have certain Personal Information about you.

Opt-Out of Sharing for Targeted Advertising. To opt-out of sharing for targeted advertising that is facilitated by cookies on our site, click “Cookie Preferences” in the footer below to access our cookie preference manager – then either turn off “Marketing” cookies or activate the setting titled “Do Not Sell or Share My Personal Information.” (You can also click “Your Privacy Choices” or “Cookie Preferences” in the footer of our websites to access our cookie preference manager.) To opt-out of offline sharing for sale or share, or targeted advertising, or third-party marketing purposes, you can submit a request by emailing support@goldbreaks.com

Some state laws may grant you a right to appeal a denial of your rights request. If this is applicable to you, our response to your request will provide details on how to submit an appeal.

We do not process sensitive personal information in a way that requires us to provide a “Right to Limit” use or disclosure of sensitive information. As required by applicable law, we will not discriminate against you because of your exercise of any of the above rights.

G. How to Exercise Your Rights.

To exercise a right applicable to you, please: Submit your request via email to

support@goldbreaks.com

Additionally, you can submit a request to opt-out of Sharing for Targeted Advertising using an opt-out preference signal as permitted by applicable law. We process opt-out preference signals from Global Privacy Control (“GPC”), a technical specification you can use to automatically inform websites of your privacy preferences regarding “sales,” “sharing,” and “targeted advertising.” For more information on GPC, please visit the [Global Privacy Control website](#).

Please note that, as required by applicable law, we may take steps to verify your identity before fulfilling your privacy rights request. We may require you to provide your name, contact information, and other information necessary to help verify your identity. If we cannot verify your identity, or if another applicable law prevents us from fulfilling your request, we may deny your request.

XI. Changes to this Privacy Notice: We may modify this Privacy Notice from time to time, and will post any revisions on this website. We will indicate at the bottom of this Notice the Effective Date of the most recent update. By using our Services following an update, you accept and agree to this Privacy Notice in its updated form.

XII. Contact Us: If you have any questions about the content or subject matter of this Privacy Notice, please contact us by:

Emailing us at support@goldbreaks.com

Effective Date: March 9, 2026 © 2026